



CINEJEUNESSE

**Short films by and for students
on discrimination and cross-cultural exchange**

March 25, 26, 27, 28 and 31 in Montreal

(Reserved for elementary and secondary school students)

Montreal, Thursday, March 20, 2008 – Images Interculturelles is proud to present **CineJeunesse 2008**, an international program of short films screening in Montreal-area elementary and secondary schools as part of the Action Week Against Racism (AWAR). The aim of CineJeunesse is to make students aged 7 to 15 aware of problems related to racism, intolerance and xenophobia. CineJeunesse runs **March 25 – 31, 2008**.

There are three programs, each featuring fiction, documentary and animation films from Canada, France and Belgium. Screenings will be followed by a discussion period with organizers on topics related to racial discrimination, xenophobia, stereotypes and prejudice. There are 15 films in all.

To encourage participation in the event, a *Youth Award* (250\$) and a *Participation Award* (100\$) will be presented by the **Régie du Cinéma** at the Closing Night of the **3rd Montreal Human Rights Film Festival** on **Thursday, April 3, 2008 at 7:30 pm** at the **Cinéma du Parc**. The *Youth Award* encourages students to vote for their favourite film. It will be presented to the winning filmmaker. The *Participation Award* will be given to one of the students who submitted a vote.

CineJeunesse has a new partner this year for a Special CineJeunesse event. **Radio Canada International (RCI)** will be a co-presenter of **Generation DX2**, Friday, March 28 at 10 p.m. at the Maison de la Culture Frontenac. A selection of short films on the theme of cross-cultural relations were produced by young Canadians aged 12 to 18, who answered RCI's call for submissions in the fall of 2007. A selection of the best of *Generation DX2* short films will be screened for 275 secondary students. Some of the filmmakers will also be on hand, along with members of the DX2 awards jury, under the direction of Michel Coulombe, special projects director at RCI. There will be a draw after the event, and participants will be able to vote online for the films in competition.

With these two activities, **CineJeunesse** once again reaffirms the power and relevance of cinema as a tool for educating and empowering youth. It gives young people a voice while showing them they have the ability to shape the future.

Source: Images Interculturelles: Action Week Against Racism
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